

# NAHBA Annual Business Meeting August 16, 2010 Minutes - Madison, WI



1. The meeting was called to order by Chairperson Barbara Wessinger.
2. The following states, representing a quorum, were in attendance:
  - a. Alabama
  - b. Arizona
  - c. Iowa
  - d. Louisiana
  - e. Mississippi
  - f. Missouri
  - g. North Carolina
  - h. South Carolina
  - i. Tennessee
  - j. Texas
  - k. Wisconsin
3. Those attending were welcomed and meeting was called to order by Chair Barbara Wessinger. Barbara mentioned that she will become Past Chair and that Joyce Musick, MoDOT, moves into the Chair position. Jessica Sawyer, MoDOT, moves from 2<sup>nd</sup> Vice Chair to 1<sup>st</sup> Vice Chair.
4. Those states that had not voted via e-mail were given a ballot to vote for Second Vice Chair for 2010-2011. Ballots were counted and Gus Cannon, TX DOT, and the membership elected Gus Cannon to the position. He accepted the position and he was sworn into the position.

#### 2010-2011 Board of Directors:

Chair: Joyce Musick  
1<sup>st</sup> Chair: Jessica Sawyer  
2<sup>nd</sup> Chair: Gus Cannon  
Past Chair: Barbara Wessinger  
Host Chair: Scott Wheeler  
Trea/Sec: Juanice Hughes

5. Juanice Hughes, FL DOT, was nominated and selected as Secretary/Treasurer for another term. Motion was made and seconded by the membership.
6. NAHBA budget- Budget is healthy and we do have some money to improve communication between the states and between FHWA and the states. One suggestion was a Webinar with a paid speaker.
7. STEP(Surface Transportation Environment and Planning Cooperative Research) – Suggestions were taken and those selected were on-premise signs and unzoned commercial definition. Barbara will type them up and send to Jenny Hall so that she can e-blast to the membership so that they can cut and paste on the STEP research request form (FEEDBACK Form) . Barbara reminded all that the number of STEP feedback forms

received by FHWA from different stakeholders (different states) will determine which research project receives funding in FY 2011.

8. Committee Updates – Barbara mentioned that the committees need new membership. Several new members were identified at the business meeting. The committees will be responsible for submitting ideas and topics for the teleconferences and annual conference agenda. The duties will be posted on the website for committee members' use.
9. Awards Program – The forms and requirements are posted on the website. Barbara encouraged states to nominate their state OAC program or any employees working in the OA program so that they can get recognition for their efforts in advancing OA control. The awards will be presented yearly at the NAHBA Conference.
10. 2011 Conference will be held in North Carolina. City yet to be determined. Scott Wheeler, NCDOT, automatically became the Host Chair on the NAHBA Board since the conference will be held in North Carolina.
11. Surveys and results – Surveys are a useful communication tool provided to the NAHBA membership. NAHBA encourages its use. If any state has a survey questions, please send it to Jenny Hall, MoDOT. NAHBA is working towards capturing all answers so that the membership can have access to the results of the surveys.
12. Website is maintained by Jenny Hall, MoDOT. Conference presentations and photos will be posted soon.
13. Bi-annual Teleconference Call – Suggestion was made to have one or all calls just states and FHWA only but unsure if this is possible.
14. With there being no further items to discuss, the meeting was adjourned.

*The mission of the National Alliance of Highway Beautification Agencies (NAHBA) is to be an advocate for developing and promoting innovative ideas and consistent business practices for the control of outdoor advertising, junkyards, scenic and beautification programs; streamline the federal outdoor advertising control program through improved communication; facilitate the dissemination of information to members; and to encourage the integration of competing interests that serve the motoring public.*

# NAHBA & FHWA Meeting

## August 15, 2010 Minutes - Madison, WI



Those present: Mary Jane Deluge, FHWA-DC; Janis Gramatins, FHWA-DC; Cathy O'Hara, FHWA-DC; Jeff Robinette, FHWA-WV; Barbara Wessinger, SCDOT; Joyce Musick, MoDOT; Jessica Sawyer, MoDOT; Gus Cannon, TXDOT; Wendy Knox, TXDOT; Scott Wheeler, NCDOT

1. The upcoming election of the Second Vice Chair was discussed as well as Joyce Musick moving into the Chair position.

2010-2011 Board of Directors:

|                             |                       |
|-----------------------------|-----------------------|
| Chair:                      | Joyce Musick          |
| 1 <sup>st</sup> Vice Chair: | Jessica Sawyer        |
| 2 <sup>nd</sup> Vice Chair: | Vacant until election |
| Past Chair:                 | Barbara Wessinger     |
| Host Chair:                 | Scott Wheeler         |
| Trea/Sec:                   | Juanice Hughes        |

2. STEP(Surface Transportation Environment and Planning Cooperative Research)- feedback form due back by September 30<sup>th</sup> and will solicit ideas at the NAHBA business meeting. Joyce should get with Cathy O'Hara in February or March 2011 to draw up request of the \$10,000 funding for the next conference.
3. 2011 NAHBA Conference to be held in North Carolina. City yet to be determined.
4. Bi-annual teleconference calls will continue on the 2<sup>nd</sup> Tuesday on April and October. Looking to membership for topic suggestions.
5. Surveys/E-blasts – always looking for ways to improve communication. NAHBA and FHWA could possibly use electronic meetings. Cathy O'Hara could set this up at our request.
6. Rule making – Any rules suggested by NAHBA or states should be made transparent and work in cooperation with FHWA.
7. No other topics, meeting was adjourned.

# NAHBA Board Meeting

## August 15, 2010 Minutes - Madison, WI



1. Budget – Checking account balance was reviewed. The conference pays for itself so the account balance will stay relatively the same. Since the budget is healthy, Barbara suggested using some money for NAHBA recruiting ideas and publication, possibly paying experts to speak and a Webinar.
2. Elections discussed. Election to be held at the Business meeting for Second Vice Chair. Candidates are Brooks Glasnapp, IA and Gus Cannon, TX.

### 2010-2011 Board of Directors:

|                             |                   |
|-----------------------------|-------------------|
| Chair:                      | Joyce Musick      |
| 1 <sup>st</sup> Vice Chair: | Jessica Sawyer    |
| 2 <sup>nd</sup> Vice Chair: | Vacant            |
| Past Chair:                 | Barbara Wessinger |
| Host Chair:                 | Scott Wheeler     |
| Trea/Sec:                   | Juanice Hughes    |

3. STEP(Surface Transportation Environment and Planning Cooperative Research)- feedback form due back by September 30<sup>th</sup> and will solicit ideas at the NAHBA business meeting.
4. 2011 NAHBA Conference will be held in North Carolina.
5. Recruitment – May look into recruiting regional planners. Should have agenda topics geared towards cities and counties. Recruitment could be a joint partnership with FHWA and NAHBA.
6. Awards committee – Barbara shall present awards at Monday night dinner.
7. Standing committees – Will ask for volunteers at Business meeting since we need new members and ideas. We will also use the committees to develop teleconference topics as well as conference topics.
8. Surveys and membership – It was discussed why we limit membership when we want all states' input. It was suggested and agreed to allow all states to be members at no cost and they are able to attend the bi-annual teleconference calls, receive e-blasts and use and request surveys.
9. Website – Board happy with website and its upkeep by Jenny Hall, MoDOT.
10. Minutes from last year's conference in Branson are posted on website.
11. Expectations – In keeping with NAHBA's mission, board felt we should set up our expectations with FHWA for the next year.
12. Since there were no other items to discuss, the meeting was adjourned.

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