

<u>Sunday, August 10</u>	Time	Event
	1 – 6pm	Registration Set Up Exhibits
	6 – 9pm	Reception
<u>Monday, August 11</u>		
	7 – 8 am	Continental Breakfast
	8 – 8:30am	Opening Ceremony Welcome Address
	8:30 – 9am	Update on FHWA Step Research Program Position on mobile advertising Other issues as identified by FHWA Cathy O’Hara, FHWA
	9:00 – 10:30 am	General Session 1 Moderator: Barbara Wessinger Digital Technology (Panel Discussion)
	10:30 – 10:45 am	Break
	10:45 – Noon	General Session 2 Moderator: Joyce Musick Public Awareness of HBA Ways to educate public, legislators and industry Scenic America Topics
	Noon – 1:15 pm	Lunch on Own NAHBA Board Meeting
	1:15 – 2:45pm	General Session 3 Moderator: Juanice Hagan Non-Traditional Signs Wall murals Sponsorship signs Rural areas – directional signs
	2:45 – 3pm	Break
	3:00 – 4:30 pm	General Session 4 Moderator: Barbara Wessinger Digital Lighting Control Demonstration on the light meter/nit gun measuring device

	4:30 – 6pm	NAHBA Business Meeting FHWA Business Meeting
	6:30 – 11pm	Dinner
Tuesday	7 – 8am	Continental Breakfast
	8:00 – 9:15am	Breakout Session One Moderator: Innovative Legislation
		Breakout Session Two Moderator: Rod Boehm Junkyards – update legislation Are states actively pursuing? Zoning Issues
	9:15 – 9:30am	Break
	9:30 – 10:45am	Breakout Session Three Moderator: Results of Texas Survey
		Breakout Session Four Moderator: Keith Melvin Nonconforming Sign Issues
	10:45 – 11am	Break
	11:00 – 12:30pm	Breakout Session Five Moderator: Rod Boehm Zoning Issues
		Breakout Session Six Moderator: Keith Melvin South Carolina Pilot Project
	12:30-2pm	Committee Meetings/Lunch
	2 – 9pm	Field Trip/Dinner
Wednesday, August 12		
	7 – 8am	Continental Breakfast

	8 – 9:15 am	General Session One Moderator: Jimmy Isonhood Case Law
	9:15 – 9:30am	Break
	9:30 – 10:45am	General Session Two Moderator: Barbara Wessinger Update on NCHRP Project What is the Role of NAHBA?
	10:45 – 11:00am	Break
	11:00 – 11:30am	Closing Session Moderator: Barbara Wessinger Next year's Conference invitation Other items of interest
	11:30 – 2pm	Lunch
	2 – 4:45pm	ODA Workshop