

**NATIONAL ALLIANCE OF HIGHWAY BEAUTIFICATION AGENCIES
7th ANNUAL OUTDOOR ADVERTISING CONTROL
EDUCATIONAL CONFERENCE**

TENTATIVE AGENDA

October 3-6, 2004 – Little America Hotel, Salt Lake City, Utah

SUNDAY, OCTOBER 3, 2004

2:00 – 6:00 REGISTRATION
6:00 – 8:00 RECEPTION/Entertainment (TBA)
8:00 DINNER (On your own)

MONDAY, OCTOBER 4, 2004

7:00 – 8:00 CONTINENTAL BREAKFAST
7:30 – 8:00 REGISTRATION
8:00 – 8:30 OPENING CEREMONY
Barbara Wessinger, NAHBA Chairwoman
8:30-9:30 WELCOMES
Salt Lake City Official (TBA)
Utah DOT (TBA)
FHWA
Janet Myers, FHWA Washington
Carlos Machado, FHWA UDOT
9:30 – 9:45 BREAK
9:45 – 11:15 PANEL ON UNDERSTANDING COMPREHENSIVE ZONING IN ODA CASE
Moderator: Mitch Surret, Esq., ODOT
Utah Assoc. of Co. Comm. (TBA)
Bob Black, Office of Chief Counsel, FHWA
Utah OAA (TBA)
Clyde Johnson, FHWA Georgia
Scott Robinson, Minnesota DOT
11:15 – 12:00 INNOVATIVE PILOT PROJECT AND NONCONFORMING SIGNS
Keith Melvin, South Carolina DOT
Melvyn Cooper, South Carolina FHWA
Juanice Hagan, Florida DOT
Brian Telfair, Florida FHWA
12:00- 1:30 LUNCH (On your own)

BREAKOUT SESSION

1:30 – 2:00 #1 DIFFERENCE IN SIGN SIZES – FACE/STRUCTURES – DOES IT REALLY MATTER?
Susan Catlett, New Jersey DOT
#2 UNZONED COMMERCIAL/INDUSTRIAL AREAS
Kerry Yoakum, OHIO DOT
2:00 – 2:30 #1 “AD CREEP” – CONTROLLING ODA ON PRIVATE PROPERTY VS RIGHT OF WAY, IS IT WORTH IT?
Walter Keuenhoff, New Hampshire DOT
#2 DEFINITION OF SIGNIFICANT CHANGE TO A NON-CONFORMING SIGN
Robert “Scott” Taylor, Missouri DOT
2:30 - 3:30 #1 ILLUMINATION OF SIGNS – WHAT KIND OF LIGHTING IS CONSIDERED INDUSTRY STANDARD
Scott Robinson, Minnesota DOT
#2 PANEL DISCUSSION ON THE RESULTS OF THE FEASIBILITY STUDY ON OUTSOURCING HBA – “PRIVATIZATION OF ODA”
Moderator: Timothy C. Anderson, Texas DOT
John Lee, Mississippi DOT
Jim Aube, Georgia DOT
Juanice Hagan, Florida DOT
Dr. David Luskin

3:30-3:45 BREAK
3:45 – 4:45 #1 VEGETATION MAINTENANCE CONTRACTS – INNOVATIVE TRENDS!
Keith Melvin, South Carolina DOT
#2 ON-PREMISE SIGNS
Lyle McMillan, Utah DOT
Kerry Yoakum, Ohio DOT

4:45 – 6:00 ANNUAL ALLIANCE BUSINESS MEETING (Voting Members Only)
6:30 RECEPTION
7:30 DINNER
Speaker (TBA)

TUESDAY, OCTOBER 5, 2004

7:00 – 8:30 CONTINENTAL BREAKFAST
8:00 – 9:00 REVIEW OF ODA CASE LAW
Barbara Wessinger, Esq., SCDOT
UTAH CASE REVIEW – INDIAN LANDS
Mark Burns, Esquire Utah DOT
9:30 - 10:00 VALUATION OF BILLBOARD CASES
Theresa Watley, Esquire, New Mexico DOT
10:00 - 10:15 BREAK

BREAKOUT SESSION

10:15 – 12:00 #1 PANEL DISCUSSION OF ODA ISSUES
Moderator: Mitch Surret, Esq.
Bob Black, Esq. FHWA Washington
Clyde Johnson, FHWA Georgia
Mark Burns, Esquire. Utah DOT
Utah OAA (TBA)
Myron Liable, OAAA
#2 SIGN CONTROL ISSUES FOR LOCAL GOVT.
Utah Municipal Assoc. (TBA)
City/County Representative (TBA)

12:30-1:30 NABHA LUNCHEON
2:00 – 4:00 FIELD TRIP – Tour of Temple Square
6:00 HAPPY HOUR AND DINNER (TBA)

WEDNESDAY, OCTOBER 6, 2004

7:00 – 8:00 CONTINENTAL BREAKFAST
8:00 – 9:00 ENHANCEMENT FUNDS – REMOVAL OF BILLBOARDS/INVENTORIES AND ILLEGAL SIGNS
Mitch Surret, Oklahoma DOT
Clyde Johnson, FHWA, Georgia
9:00 – 9:45 EFFECTIVE INVENTORY CONTROL MEASURES
Rich Doyle, TBE Group
Susan Rossetti, TBE Group
9:45 – 10:00 BREAK

BREAKOUT SESSION

10:00 – 11:15 #1 EFFECTIVE JUNKYARD CONTROL
Robert “Scott” Taylor, Missouri DOT
#2 SCENIC BYWAYS
Utah Scenic Organization (TBA)
Scott Robinson, Minnesota DOT
Lynn McConville, Pennsylvania Resources Council
11:15 – 11:30 CLOSING REMARKS
Barbara M. Wessinger, SCDOT
11:30 – 1:00 LUNCH (On your own)
1:00 – 2:00 ALLIANCE COMMITTEE MEETINGS
1:00 – 5:00 FHWA ODA WORKSHOP
Clyde Johnson, FHWA Georgia
Michele Hart, FHWA Georgia