

NAHBA AWARD CATEGORIES AND CRITERIA

Category Name	Criteria	Total Possible Points Value
<i>Innovation</i>	*Adopts and implements a creative product, process, or solution that improves the outdoor advertising control (OAC) program.	40
	* Improves public access to a state's OAC program.	20
	* Adopts and utilizes state of the art technology that improves the practices and processes of the OAC program.	20
	*Adopts and utilizes measures that enhance the performance and consistency of the OAC program, including the savings of time and money.	20
<i>Streamlining and Integration</i>	*Improvement of overall organizational effectiveness.	30
	*Builds partnerships and enhances proactive involvement.	30
	* Improves public access to a state's OAC program information.	20
	*Uses state of the art technology to enhance the efficiency and consistency of the OAC program	20
<i>Chairman's Award</i>	* Demonstrates strong leadership skills in meeting the challenges of the OAC program. Examples include: (a) Partnering skills (b) Communication skills (sharing of ideas and implementing improvements) (c) Consensus building skills (d) Commitment of staff and resources for improving the effectiveness of the OAC program (e) Long-term commitment to the OAC program	60
	* Meets the challenges of the OAC program in a creative manner.	40

*** We encourage participants to utilize as many of the criteria as possible in their projects.**

****Points will not be awarded for criteria not addressed.****

